CDFIS

BankThink Undermining the CDFI Fund Would be a Grave Mistake for the Country

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The Trump administration's plan to reduce the performance of the Community Development Financial Institutions Fund would sacrifice one of the country's most cost-efficient investments in itself, writes Kimberlee Cornett, of the Robert Wood Johnson Foundation. *Picasa*

For the past three decades, a little-known fund housed in the U.S. Department of the Treasury has been quietly fueling economic growth in communities across the country. With an astonishing return on investment, the <u>Community Development Financial Institutions</u>, or CDFI, Fund has unlocked billions in private capital in economically distressed urban, rural and Native communities that are often overlooked by mainstream financial institutions. The CDFI Fund has a 30-year track record of providing resources to local CDFIs — loan funds, credit unions and banks — that finance what is important to Americans with low and moderate incomes: affordable housing; new childcare slots; growth for local businesses; and expanded health care facilities.

Because of their local impact, CDFIs enjoy strong support among lawmakers across party lines. In fact, during his first term, President Trump signed into law the single-largest investment in CDFIs. The CDFI locator lists CDFIs by state and helps every member of Congress see their local impact. More than 1,000 CDFIs work in communities from coast to coast in service of driving economic opportunity.

In an executive order earlier this month, President Trump directed the Treasury secretary to "reduce the performance of [the CDFI Fund's] statutory functions and associated personnel to the minimum presence and function required by law." Make no mistake: The CDFI Fund is required by law, and constraining its financial or staffing resources will negatively affect communities by reducing CDFIs' investment in housing that is affordable, small businesses and health centers. Limiting the financial and staffing resources of the CDFI Fund will also make it more difficult for mission-driven investors to get dollars to the communities that need them most. The Trump administration should reverse course on its plan and protect the functions and operations of the CDFI Fund.

It is clear that bipartisan members of Congress are concerned about the executive order's impact on CDFIs and communities. In a March 20 letter, Sens. Mike Crapo, R-Idaho, Mark Warner, D-Va., and

21 of their Senate colleagues emphasized the importance of CDFIs in meeting the needs of communities with low incomes that are not well served by mainstream financial institutions. I encourage bipartisan members of Congress to continue to work with the Trump administration to ensure that the recent executive order does not reduce the CDFI Fund's ability to advance financial prosperity for all.

The CDFI Fund has a catalyzing impact among the more than 1,400 CDFIs that exist today in the United States. It is also incredibly cost-effective: Every \$1 in federal investment attracts \$8 to \$10 of additional private sector capital. Local and regional CDFIs exemplify the best of public-private partnerships, with financing partners such as federal, state and local governments; banks and corporations; and nonprofits and philanthropies like the Robert Wood Johnson Foundation, or RWJF, where I serve as director of impact investments. They are among the most effective and efficient financial institutions in the country, breaking down barriers to capital that have left many communities behind.

In fiscal year 2022 alone, CDFIs provided more than \$30 billion in financing, spurring economic activity in often-overlooked rural communities, tribal communities and small and midsize cities. They have financed housing developments that provide stable homes for working families, seniors and veterans. And they have catalyzed thousands of jobs, both directly and indirectly, by ensuring that local businesses have the capital needed to hire and retain workers.

President Donald Trump's executive order severely limiting the Treasury's Community Development Financial Institution Fund has thrown the industry into confusion as financial companies try to quantify the damage.



For my organization, CDFIs are an essential partner in delivering capital and technical assistance that empowers communities and brings us closer to a future where the opportunity for health and prosperity is no longer a privilege for some, but a right for all.

The CDFI Fund has been critical for CDFIs like Fahe, an organization providing mortgage financing in rural and persistently poor counties in Appalachia. (Fahe has also been an RWJF grantee since 2018.) For every \$1 Fahe receives in public funding, it leverages \$40 in private investment to finance housing, small-business and community facilities in one of the most hard-to-serve regions in the United States.

The Mountain Plains Regional Native CDFI Coalition, composed of nine Native CDFIs and the Mountain Plains Community Development Corporation, provides financing to local businesses and community development projects, expanding job opportunities and seeding thriving Native economies. Indigenous communities have historically lacked access to capital and credit for both residents and businesses, limiting economic growth and financial well-being.

The Renters Wealth Creation Fund — launched by the CDFI Enterprise Community Partners — is a first-of-its-kind initiative to build savings and wealth for renters living in multifamily housing. Projects in New Jersey and Colorado are already seeing residents benefit from savings that help them afford essentials important to their families.

The CDFI Fund is a great example of how a relatively small amount of federal investment — about \$300 million to support all CDFI Fund programs and staff in 2024 — can unlock amounts of private capital many times greater than the public sector investment. Undermining this fund would be a grave mistake.

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